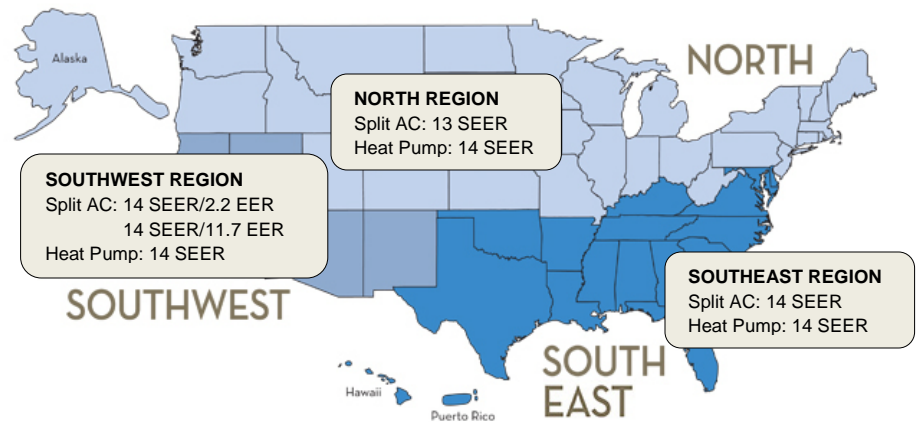


New Regional Standards – What Changed?

In 2015, new regional Energy Efficiency standards will be enforced for air conditioners and heat pumps installed on or after January 1, 2015. The new standard for air conditioners will be 14 SEER in the Southeast and Southwest Regions and 13 SEER in the North Region (*see chart, right*). The new national standard for heat pumps will be 14 SEER.



Understanding Regional Standards

To determine whether equipment is compliant with regional standards, look at the *installation address* and use the chart above to see the minimum SEER requirements for that address. Regional standards are not based on the location of your business or the location where you purchased equipment.

Frequently Asked Questions

Q: Can I purchase a 13 SEER air conditioner manufactured after December 31, 2014 for installation in the Southeast?

A: No. 13 SEER split system air conditioners manufactured after December 31, 2014 will be available at our Central Distribution Center (CDC) for Northern Region customers; however, sale or distribution of these units for installation in the Southeastern region violates the new regional standards and would be illegal.

Q: If a 13 SEER split-system air conditioner manufactured after December 31, 2014 has a rating certified at 14 SEER when matched with a variable speed indoor unit, can I install this in the Southeastern or Southwestern region?

A: No. For split-system air conditioners, the regional standards are based on the lowest rated value of the outdoor unit.

Q: I live in the Southeastern Region and still have 13 SEER units in stock that were manufactured prior to January 1, 2015. Can I sell these?

A: Yes. The industry will have an 18 month “sell-through” period (starting on 1/1/2015). Dealers will be allowed to install non-compliant products (13 SEER) until 6/30/2016 as long as they are manufactured prior to January 1, 2015.

Labeling

To help identify products that are subject to the new regional standards, two different labels will be utilized.

1. The FTC Energy Guide label will include a map of the United States with an indication of the minimum efficiency standards for each of the three regions.
2. Equipment manufacturers have agreed to affix a label on the unit itself indicating in which states the unit may be lawfully installed.

While the new labeling will assist with determining compliance with the new rules, the ratings of products being installed should also be verified in the AHRI directory (www.ahridirectory.org) prior to installation.

Questions? Contact your local branch or account manager.