

Amana Retail Pricebook for HVAC Distributors Dealers

It's Here - A Retail Pricebook for Equipment and Systems Sales!

The Amana Retail Pricebook is designed specifically for HVAC Distributors dealers, providing you with an easy in-home selling tool for systems and equipment change-outs. With the Retail Pricebook, it's easy to make professional sales presentations, with consistent, profitable retail pricing.

Both versions include:

- Pricing generated from your pricing factors & equipment costs | Cover page personalized for your business |
- Professionally designed, easy-to-understand format | Free updates throughout the year for model changes & price updates | PDF emailed directly to you

Professional version.....\$650
includes pages for full system matchups, major equipment components, your add-on services, and accessories

Standard version (full system matchups only)\$350

Establish and enforce profitable, consistent retail pricing, resulting in better profit margins and improved sales productivity! Order Your Book Today!

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Amana Retail Pricebook

Order Form

The Amana Retail Pricebook comes in two versions. Each book is delivered to you in PDF format, ready for printing. Check the version you are ordering:

Amana Retail Pricebook – Professional **\$650**
Includes pages for matched systems, major equipment components, major accessories (air cleaners, humidifiers, etc.), and add-on services.

Amana Retail Pricebook – Standard **\$350**
Includes pages for matched systems only.

Included with both versions:

- Full color PDF e-book, ready for printing. Print as many copies as needed for your business. Printed pages are formatted for a standard 3-ring binder, and may be printed in-house or sent out for professional printing.
- Free updates through March 31, 2015, including model and system changes/additions, and pricing changes.

Company Name _____

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Payment terms: \$100 deposit due on agreement; Balance charged when book is completed and transmitted.

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